



***Gimmer***™

The smart way to invest  
in Digital Currencies



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## Legal and regulatory

The Gimmer team is aware of potential risks associated with a decentralized crypto-trading platform and the associated cryptocurrency. Gimmer is vigilant of the potential regulatory ramifications and have taken measures to minimise potential risk in a commercially reasonable manner. Gimmer will remain responsive and will work with regulators as necessary, moving forward.

As of the date of publication of this whitepaper, Gimmer Tokens (“GMR”) have no known potential uses outside of the Gimmer platform ecosystem and are not permitted to be sold or otherwise traded on third-party exchanges. This whitepaper does not constitute advice nor a recommendation by Gimmer, its officers, directors, managers, employees, agents, advisors or consultants, or any other person to any recipient of this paper on the merits of the participation in the Gimmer Token Sale. Participation in the Gimmer Token Sale carries substantial risk and may involve special risks that could lead to a loss of all or a substantial portion of such an investment. Do not participate in the Gimmer Token Sale unless you are prepared to lose the entire amount you allocated to purchasing GMR Tokens. GMR Tokens should not be acquired for speculative or investment purposes with the expectation of making a profit or immediate re-sale. No promises of future performance or value are or will be made with respect to GMR Tokens, including no promise of inherent value, no promise of continuing payments, and no guarantee that GMR Tokens will hold any particular value. Unless prospective participants fully understand and accept the nature of Gimmer and the potential risks inherent in GMR Tokens, they should not participate in the Gimmer Token Sale. GMR Tokens are not being structured or sold as securities. GMR Tokens are not participation in Gimmer and GMR Tokens hold no rights in Gimmer. GMR Tokens are sold as a functional good and all proceeds received by Gimmer may be spent freely by Gimmer absent any conditions, save as set out in this whitepaper. This whitepaper is not a prospectus or disclosure document and is not an offer to sell, nor the solicitation of any offer to buy any investment or financial instrument in any jurisdiction and should not be treated or relied upon as one. Citizens or legal entities domiciled in Prohibited Jurisdictions may not participate in the Gimmer Token Sale. This whitepaper is for information only. Written authorisation is required for distribution of any or all parts contained herein.

GMR Tokenholder’s assume risk when participating in trading activities and such activities have inherent risks. Unforeseen problems could result in the loss of all of a GMR’s Tokenholder’s funds or GMR Token value.

All information here that is forward-looking is speculative in nature and may change in response to numerous outside forces, including technological innovations, regulatory factors, and/or currency fluctuations, including but not limited to the market value of cryptocurrencies.



This whitepaper is for information purposes only and is subject to change. Gimmer cannot guarantee the accuracy of the statements made or conclusions reached in this whitepaper. Gimmer does not make and expressly disclaims all representations and warranties (whether express or implied by statute or otherwise) whatsoever, including but not limited to:

- any representations or warranties relating to merchantability, fitness for a particular purpose, suitability, wage, title or non-infringement;
- that the contents of this document are accurate and free from any errors; and
- that such contents do not infringe any third party rights. Gimmer shall have no liability for damages of any kind arising out of the use, reference to or reliance on the contents of this whitepaper, even if advised of the possibility of such damages.

This whitepaper includes references to third party data and industry publications. Gimmer believes that this industry data is accurate and that its estimates and assumptions are reasonable; however, there are no assurances as to the accuracy or completeness of this data. Third party sources generally state the information contained therein has been obtained from sources believed to be reliable; however, there are no assurances as to the accuracy or completeness of included information. Although the data are believed to be reliable, we have not independently verified any of the data from third party sources referred to in this paper or ascertained the underlying assumptions relied upon by such sources.

Please note that Gimmer is in the process of undertaking a legal and regulatory analysis of the functionality of its GMR Tokens. Following the conclusion of this analysis, Gimmer may decide to amend the intended functionality of its GMR Tokens in order to ensure compliance with any legal or regulatory requirements to which we are subject. In the event that we decide to amend the intended functionality of its GMR Tokens, Gimmer will update the relevant section of this Whitepaper and upload the latest version of this to its website.

Any GMR Tokens could be impacted by regulatory action, including potential restrictions on the ownership, use, or possession of such tokens. Regulators or other circumstances may demand that the GMR Tokens' mechanics be altered, all or in part. Gimmer may revise mechanics to comply with regulatory requirements or other governmental or business obligations. Nevertheless, Gimmer believe they have taken all commercially reasonable steps to ensure that its planned mechanics are proper and in compliance with currently considered regulations.

Gimmer intends to invest the GMR Tokens contributions to fund software development and operations. However, Gimmer makes no representations or warranties as to the timing of the delivery of a final working automated crypto-trading platform accessible by the public.

### Caution regarding forward-looking statements

This whitepaper contains forward-looking statements or information (collectively “forward-looking statements”) that relate to Gimmer’s current expectations and views of future events. In some cases, these forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “aim”, “estimate”, “intend”, “plan”, “seek”, “believe”, “potential”, “continue”, “is/are likely to” or the negative of these terms, or other similar expressions intended to identify forward-looking statements. Gimmer has based these forward-looking statements on its current expectations and projections about future events and financial trends that it believes may affect its financial condition, results of operations, business strategy, financial needs, or the results of a token event or the value or price stability of GMR Tokens.

In addition to statements relating to the matters set out here, this whitepaper contains forward-looking statements related to Gimmer’s proposed operating model. The model speaks to its objectives only, and is not a forecast, projection or prediction of future results of operations.

Forward-looking statements are based on certain assumptions and analysis made by Gimmer in light of its experience and perception of historical trends, current conditions and expected future developments and other factors it believes are appropriate, and are subject to risks and uncertainties. Although the forward-looking statements contained in this whitepaper are based upon what Gimmer believes are reasonable assumptions, these risks, uncertainties, assumptions, and other factors could cause Gimmer’s actual results, performance, achievements, and experience to differ materially from its expectations expressed, implied, or perceived in forward-looking statements. Given such risks, prospective participants in this token event should not place undue reliance on these forward-looking statements.

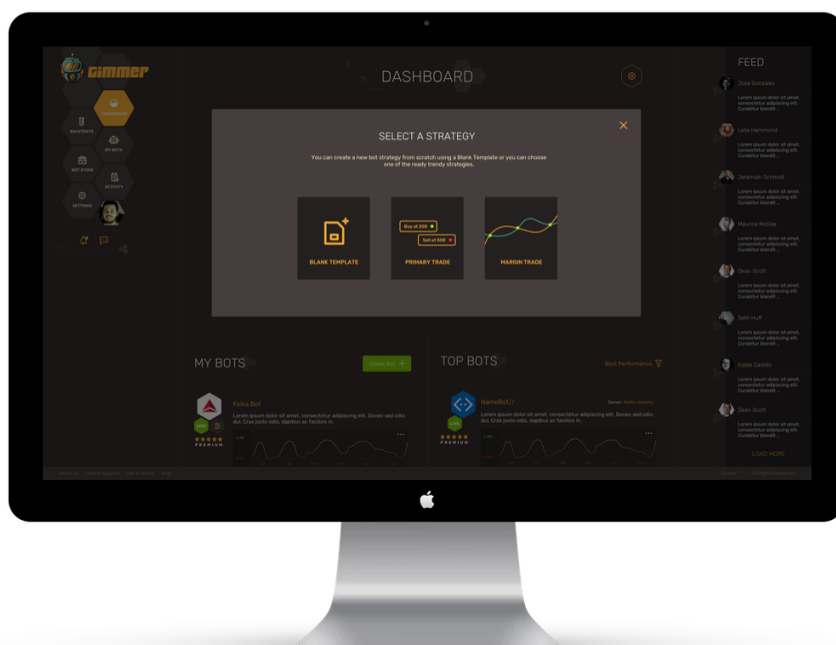
# Summary

Gimmer started its journey with Persio Flexa, a developer with 17 years of experience who spent this time venturing between several platforms, developing all-end code for websites, applications, and even game development for a little while, leading to one of his most successful projects: Futuron (with 2 million downloads). He joined the crypto world in 2015, after studying the technology and was immediately hooked by everything that was being developed using blockchain. It didn't take much time until he started developing automated bots to run on the existing trading platforms, but this came with several issues, and he identified a ton of things that could be improved. It was then that he decided he had to create his own framework to run his bots, and now 2 years have passed and a lot of experienced has been gained. As 2017 began, Persio left the company where he was working to dedicate all of his time solely on the project. In March 2017 as we launched our MVP, Gimmer was a web platform completely centralized, though already finalized with several functionalities.

In March 2017 as we launched our MVP, Gimmer was a web platform that was completely centralized, already finalized with several functionalities.

With the funds raised from the Gimmer token sale, we will be able to expedite the development and the launch of the Gimmer platform in 2018. We'll be able to fund and grow our global team of experts so that they can focus purely on Gimmer. They will be able to collectively work 24/7 to deliver the list of great features, enhancements, and functionalities outlined in our roadmap. Gimmer has a rapidly growing network of collaborators eager to contribute and be part of the chain.

Getting this far has been an amazing journey and reaching the Token Sale is a big milestone for us. We would like to take this opportunity to thank all of Gimmer's passionate and devoted team, our families for their continued support and understanding, and our advisers for their help and guidance. Together, we are going to do remarkable things.



## Market information

At the time of writing this whitepaper, according to the data on [www.coinmarketcap.com](http://www.coinmarketcap.com) there were 1,200+ cryptocurrencies with a combined market cap exceeding \$440 Billion USD. To add perspective to the size of the market, if you were to imagine that cryptocurrencies were in the stock market, the S&P 500 rating (the top 500 largest companies by market capitalization listed on American stock exchanges) for cryptocurrencies would be the 29th place.

The market is currently split between Bitcoin and Altcoins (the name given to all the other coins), with Altcoins taking 45-50% market share.



So, with over 1,200+ currencies and 5,000+ markets, it's no surprise that the 100+ cryptocurrency exchanges are busy places. Although the exchanges have varying merits, they typically have only manual trading tools, so anyone looking to truly capitalise on the markets needs to be chained to their computers 24hr a day, 7 days a week – as unlike traditional FIAT markets, cryptocurrencies trade 24/7.

If you looked at the top cryptocurrency exchanges at the time of writing this paper, the combined 24hr trading volume as displayed and calculated on [www.coinmarketcap.com](http://www.coinmarketcap.com) was in excess of \$11 billion USD. From analyzing the traffic to all major exchanges, we estimate approximately 26 million active traders across the top 20 cryptocurrency exchanges. Some of the top cryptocurrency exchanges have reported to be growing by 1,000 to 3,000 new customers on a daily basis.

There are already a number of automated trading bot platforms, most of which are based on centralized, web-centric and client-server Internet models. They are typically complex to use and difficult to understand. They require in depth trading knowledge and programming skills, which alienates new customers and proves to be time-consuming for the more experienced traders.

Although the many skeptics around the world are saying that blockchain technology and cryptocurrencies are nothing more than a bubble, the growing data suggests otherwise. Gimmer believes the principles of decentralization, transparency, privacy, and security means that blockchain technology and cryptocurrencies are here to stay and are still just in their infancy.

# What is Gimmer

## Problem statement

Since its inception, trading or investing in cryptocurrencies has been time-consuming and complex. You not only need to understand the complexities of trading, but also the complexities of a rapidly growing cryptocurrency market. As the cryptocurrency market is open 24/7 and can be highly volatile, to be successful with trading, you need to be constantly monitoring your trades. It's not a case of set and forget.

Some platforms have introduced a basic form of automated trading bots, but to use them effectively, you need programming skills, which adds additional complexity and yet another barrier to entry.

With new currencies being created every day, there is much to learn for all traders. To find this information, lots of research needs to be done, which also consumes valuable time.

## The solution

Gimmer is designing the most sophisticated decentralized trading platform available today, incorporating advanced trading indicators and Artificial Intelligence (AI) decision-making tools in Gimmer auto trading bots. The platform is quick and easy to use and accessible to all customers, no matter what their background or level of trading experience.

Gimmer is creating and partnering with the best minds and companies to develop high-tech and innovative auto-trading AI BOTS solutions. Our core competence is on cryptocurrency trading only, not in any other markets, which makes us unique as the specialized platform of choice to our users.

With Gimmer, you do not need to be an expert trader or know any programming. Gimmer simply connects to a customer's cryptocurrency exchange account and then uses advanced algorithmic trading bots and AI Bots to make the trades on behalf of the customer – using parameters that the customer has set. The bots require no programming skills, no previous trading experience and no in-depth knowledge of cryptocurrencies is needed. Gimmer is suitable for anyone who wants to trade and invest in the cryptocurrency market and does not have the relevant skills or the time to watch the markets all day long.

Gimmer will run all trading BOT strategy operation, AI algorithms, etc, on a Distributed Ledger/ Blockchain platform with a decentralized ownership model, which makes us unique for using a truly Blockchain P2P (peer-to-peer) enabled solution.

As a next step, Gimmer's AI-Engine will be the driving force behind the future of our cryptocurrency auto trading BOTs intelligence. This AI-Engine will work with a massive amount of semi- and real-time market data feeds and third party data providers to create indicators that forecast and predict cryptocurrency market moves.



**Gimmer**™

One of our primary goals is to ensure that Gimmer is attractive for beginners and any intermediate or sophisticated level of user. We want to disseminate the use and trading of cryptocurrency and make it as easy as possible so that anyone can use and make great trading strategy returns. This is currently available today. In the next releases, the AI BOTs will start to make these decisions even more intuitive and easier for the user, combined with vast amounts of processed and digested market data to improve the BOTs accuracy.

Although the Gimmer AI-Engine is a sophisticated engine platform, we will make it as simple and easy to use as possible so that any entry-level beginner can jump in and start using it.

#### How Gimmer works

In a market that never sleeps, experienced traders and crypto-enthusiasts no longer need to be chained to their screen 24/7 monitoring exchanges. Now, they can quickly and easily create trading strategies and have their own team of Gimmer trading bots doing all the buying and selling for them. Gimmer's trading bots are configured through a simple point and select interface so you don't need to learn any programming or any new skills to create your strategy.

You can configure Gimmer's trading bots to include any number of trading indicators, safeties and currency pairs as you like. Once setup, you can run backtests to see how your strategy would have performed over a previous trading period – this is worked out using historical data. The Gimmer trading bots connect directly and securely with your preferred cryptocurrency exchange, sending the buy and sell commands automatically so you don't have to.

Using Gimmer's trading bots removes the chance of human error, avoids costly emotional decisions and importantly saves you having to memorise complex trading strategies for yourself.

What's more, experienced or successful traders can make additional revenue by renting their strategies and indicators to other users through the Bot Store which is a marketplace for trading strategies, indicators and other items and addons.

This allows complete beginners to trade with confidence and ease by renting these strategies and indicators from the Gimmer Bot Store. Everything in the Bot Store has live metrics to show how the strategies have performed, and ratings showing which strategies and indicators are the most popular.

Inside the Gimmer ecosystem, all customers will be able to share cryptocurrency information, insight and views, ask questions and learn from fellow traders in our built in social trading network. Users will also be able to like and rate content.

#### Full Ownership

Gimmer BOTS and trading strategies are owned by the users only. Our key internal policy is never control or interfere with user's BOTs, which is aligned with the truly decentralized and shared economy principle, where distributed ledger/Blockchain provides this capability.





All crypto-keys (private and public) are always kept by the user and stored at their computer/wallets, neither Gimmer or anyone else has access to these, only the user. The user is free to deal directly with their own cryptocurrency exchanges, without the knowledge or interference of Gimmer and use their own GMR tokens to rent BOT services, buy data feeders information, and so one. The decentralization of Gimmer platform, using P2P distributed ledgers, is what gives the user full ownership of their trading data, strategy and BOTs.

As they become available, Gimmer will integrate with decentralized exchanges (DEXs) and decentralized data feed providers, creating a truly and unique autonomous decentralized P2P trading platform.

Gimmer empowers the BOTs with technology, strategies and data feed integration, creating unique trading indicators.

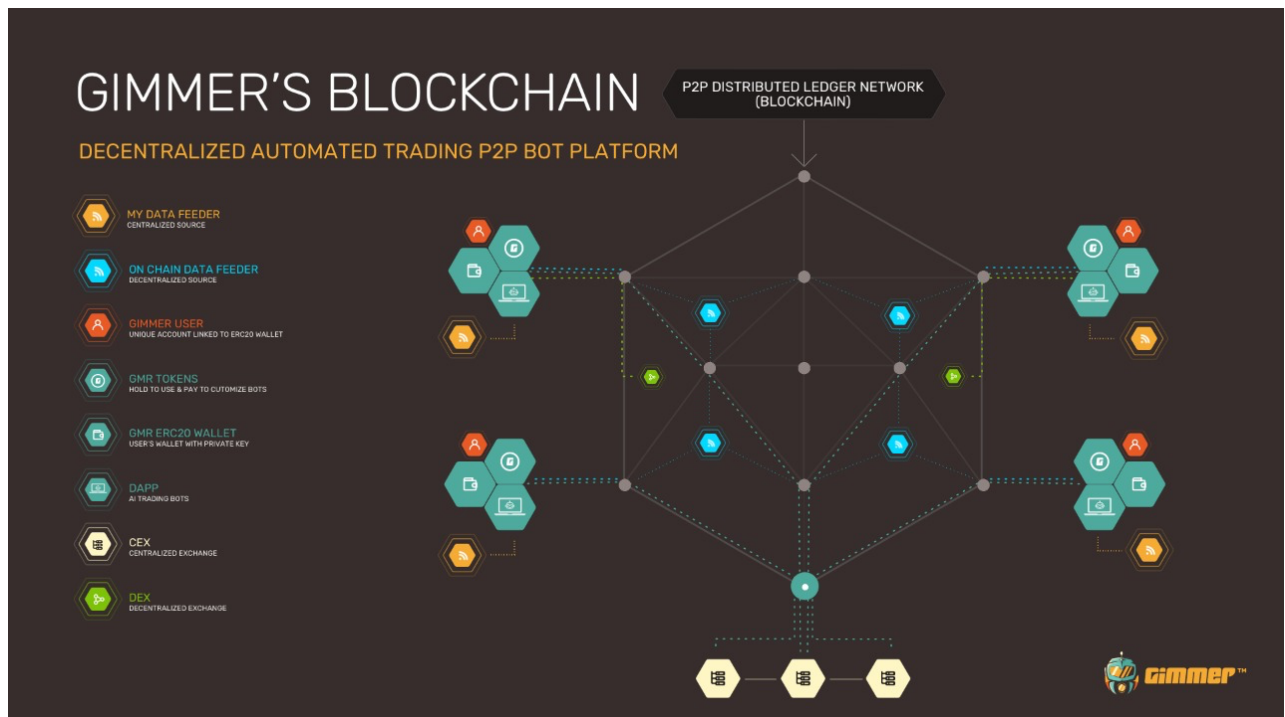


Fig. 1 - Gimmer Decentralized Auto Trading Cryptocurrency AI BOT Platform

### Gimmer AI-BOT Architecture Development

Our architecture is simple and yet powerful. The multi-feeder platform will provide semi and real time data intelligence to the Gimmer AI-Engine. It will seek the best combination available of data sources that parametrize, correlate and analyze vast amount of existing data, doing all inter and intra data correlation among several sources, necessary for the Gimmer AI-Engine to process and forecast future moves.

### Gimmer AI-Engine

The Gimmer AI-Engine will be the horsepower of this architecture, connecting multiple cryptocurrency specific BOTS, designed and optimized to produce the best trading results to end users. Gimmer AI-BOT development is a continuous effort as we understand that data and information change over time and our AI and Machine Learning algorithms needs to be re-trained to yield the best trading performance as market evolves.



# GIMMER'S AI ENGINE

## DATA FEEDS FOR ARTIFICIAL INTELLIGENCE

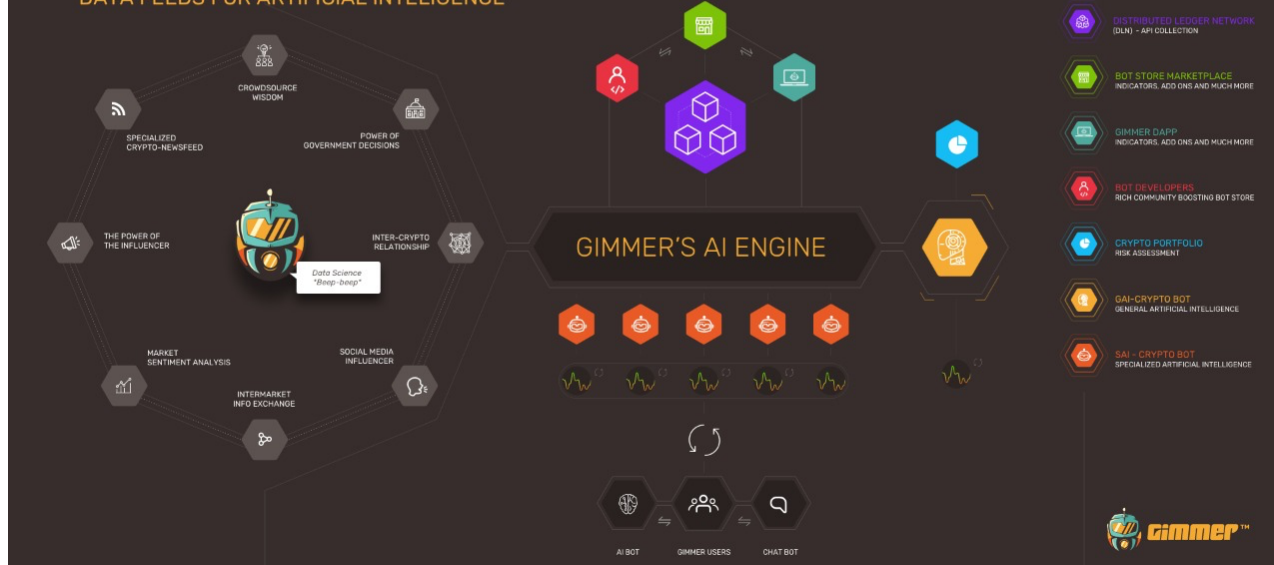


Fig. 2 - Gimmer Auto Trading Cryptocurrency AI BOT Strategy (under development)

## What is Coming Next?

We are increasing our team of data scientists and AI researchers to address the most challenging questions of this industry and create superior products to our customers. We will work towards a more holistic machine learning/AI infrastructure that can train and learn from on-chain and off-chain features to power Gimmer BOTs with the right tools.

We have aligned great products and partnered with great companies to make sure we have an evolving and innovative roadmap. Currently, we are working on the development of exciting new technologies that enhance our current crypto trading BOTs with some predictive capabilities. Very soon, users will be able to tap into these advanced and innovative strategies to improve their trading accuracies.

## Gimmer partnerships

We are planning to incorporate two unique services from our partners. One providing High Frequency Trading (HFT) via a unified FIX API, connected to multiple exchanges, and another providing on-chain data that indicates the level of cryptocurrency volatility, associated with transaction volume and speed on-chain. This integration will first start without AI and, later as it integrates to the backtests, it will be incorporated as potential AI data correlators to enhance Gimmer AI BOT strategies.

## Gimmer's Developer Community

A strong customer-facing and easy-to-use platform is our ultimate goal. We want our users familiarized with all these technology tools so they can extract the best value from using them.

Traders and non traders who possess the required programming skills can help take Gimmer to the next level by creating bespoke indicators and addons that can be rented to other users through the marketplace. This creates endless possibilities and scalability for the platform and also an additional revenue stream for programmers.



**Gimmer™**



## What's different about Gimmer

- A Trade bot is offered to all users for free, the bot has restrictions on the amount of currency it can trade and is not customisable.
- A basic – pre configured – version of each bot type is available to GMR token holders, so long as they are holding sufficient GMR tokens in their wallet.
- Gimmer's trading bots are quick and easy to set up with no programming skills required.
- Choose from a range of bot types such as; Trade, Margin, Lending, Arbitrage, Scalper and AI.
- Customise your bots with a choice of over 80 indicators, 10 safeties and multiple currency pairs.
- Earn GMR tokens by selling your trading strategies and indicators to other users in the Bot Store marketplace.
- Free backtesting allowing you to test your strategy over a previous trading period to see how it would have performed based on historical data
- Simulator mode allowing you to trial a strategy in real time, without real currency
- Social trading network so you can learn from, discuss and connect with other traders
- A unique onboarding process to identify the user's risk profile

## Gimmer Tokens

The Gimmer ecosystem has its own form of currency called Gimmer Tokens (GMR). Every purchase, rental, sale, exchange, reward or fee made in the ecosystem will require the use of GMR Tokens. This includes, but not limited too:

- Holding GMR tokens in your Ethereum wallet in order to use a basic version of your desired trading bot for free.
- Customising your bot with additional currency pairs, indicators and safeties
- Buying and renting trading strategies, indicators and other add ons from other customers
- through the Bot Store marketplace.
- Earning GMR Tokens for creating content in Gimmer's integrated social network.
- As a reward for expanding the Gimmer community by inviting friends
- As a reward for featuring in the various



## How to set up Gimmer

We've created a fast and simple sign-up process. Because Gimmer never holds any currency, we don't need to perform any lengthy identification checks, so customers can be up and running in a matter of minutes. Simply download the Gimmer app, create your account, then follow the simple step-by-step instructions to sync Gimmer with your Ethereum wallet and your cryptocurrency exchange account by entering two API keys.









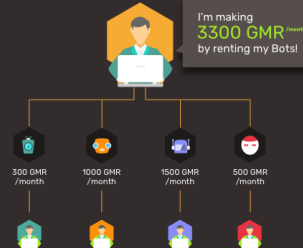
## What is the cost of using Gimmer

There are 3 main types of access for Gimmer users:

- **Basic Access**

Each user is offered 1 free Trading bot, the bot is restricted in functionality and has a maximum trading limit. Users do not need to hold GMR tokens to use this bot. Users can unlock the bot by holding the specific number of GMR tokens, which will remove the restrictions and give access to bot customisation and add-ons.

Holders of GMR tokens will have unlimited access to the Gimmer crypto-trading platform as long as they hold enough GMR tokens for the specific BOTs they want to run. For each BOT type there is a specific number of GMR tokens the user needs to hold to gain access to this particular BOT and its basic services.

<div></div>		HOLD-TO-USE	MARKETPLACE															
		BASIC ACCESS	INTERMEDIATE ACCESS	ADVANCED ACCESS														
	TRADE <small>(ACCOUNT LIMIT: \$100)</small>	FREE	<p>All bots can be customized by buying add-ons from the marketplace using GMR tokens. No limits on the amount you can customize. Example add-ons prices shown below:</p> <table><tr><td>Ichimoku clouds</td><td>32 GMR/month</td></tr><tr><td>Keltner channels</td><td>28 GMR/month</td></tr><tr><td>Bollinger Band</td><td>20 GMR/month</td></tr><tr><td>Trading View Extension</td><td>90 GMR/month</td></tr><tr><td>Custom Trade Bot</td><td>40 GMR/month</td></tr><tr><td>Custom Scalper</td><td>50 GMR/month</td></tr><tr><td>AI Indicators &amp; Data Feeds</td><td>Coming soon</td></tr></table>		Ichimoku clouds	32 GMR/month	Keltner channels	28 GMR/month	Bollinger Band	20 GMR/month	Trading View Extension	90 GMR/month	Custom Trade Bot	40 GMR/month	Custom Scalper	50 GMR/month	AI Indicators & Data Feeds	Coming soon
Ichimoku clouds	32 GMR/month																	
Keltner channels	28 GMR/month																	
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AI Indicators & Data Feeds	Coming soon																	
	TRADE	250 GMR																
	MARGIN TRADE	400 GMR																
	LENDING	350 GMR																
	SCALPER	300 GMR																
	ARBITRAGE	500 GMR																
	PORTFOLIO	450 GMR	<p>Advanced users are able to sell or rent their own strategies, indicators, signals and add-ons through the marketplace. Creator sets <b>own price</b> for items sold through the marketplace.</p> <div><p>I'm making <b>3300 GMR</b> <small>per month</small> by renting my Bots!</p><p>300 GMR /month    1000 GMR /month    1500 GMR /month    500 GMR /month</p></div> <p>3<sup>rd</sup> party, user generated indicators, safeties, signals</p>															

All bots come pre-configured with basic strategies. For each bot used, the specific number of tokens must be held. Based on rate (1 GMR = USD\$ 0.50) - All prices are examples and are subject to change.

- **Intermediate Access**

Users can customise their trading bots by buying or renting items from the Gimmer marketplace which contains unique features that can be added on to each BOT they hold, boosting the bots performance. Users can also purchase complete trading bot strategies from the marketplace. Most items are expendable and last for a period of time, or number of uses, and then expire or deplete. Users can hold an inventory of items and use and combine them as and when they like, taking their crypto-trading strategies to a whole new level.

- **Advanced Access**

As well as having access to all basic and intermediate features, more experienced users can create their own trading bot strategies and indicators and sell or rent these through the marketplace to other users. The price is set by the strategy or indicator owner and the transaction is handled by smart contracts. GMR tokens are the only accepted payment in the marketplace. This creates a rich community where developers and experienced traders can earn additional GMR buy selling their own proven strategies and indicators. This enables intermediate users to benefit from a range of community made advanced features to improve their own trading strategies.

## Marketplace

The items available through the marketplace will expand overtime into new and exciting areas that are all focused on improving a users trading, trading skills, bot performance and returns. This will include, but not be limited to; indicators, safeties, signals, complete bot strategies, addons, data pools and feeds and training courses.

## The user experience

Our team combines a strong background in user experience design, development, trading and finance, and believe the customer needs to come first. We think that good design is easy to digest and doesn't expend energy trying to figure out what is going on. Good design has clarity and focus and is obvious where an action is required. It will make complex tasks seem easy by guiding the user through them, and build trust by explaining why actions and input are needed. Ease of use through familiarity!

## The development framework and language

Gimmer's cutting edge technology uses the power of the modularity of NodeJS, AngularJS and NWJS.

Currently, the DEMO uses NodeJS, AngularJS with one centralized backend. The Gimmer lightweight decentralized Application (DAPP) will be released in mid 2018. There will be no backend dependency using the NWJS. By decentralizing Gimmer, we will be able to make the service faster and cheaper for our customers as we'll be able to pass on the saving we have for not using a centralised, hosted solution.

## Security of platform

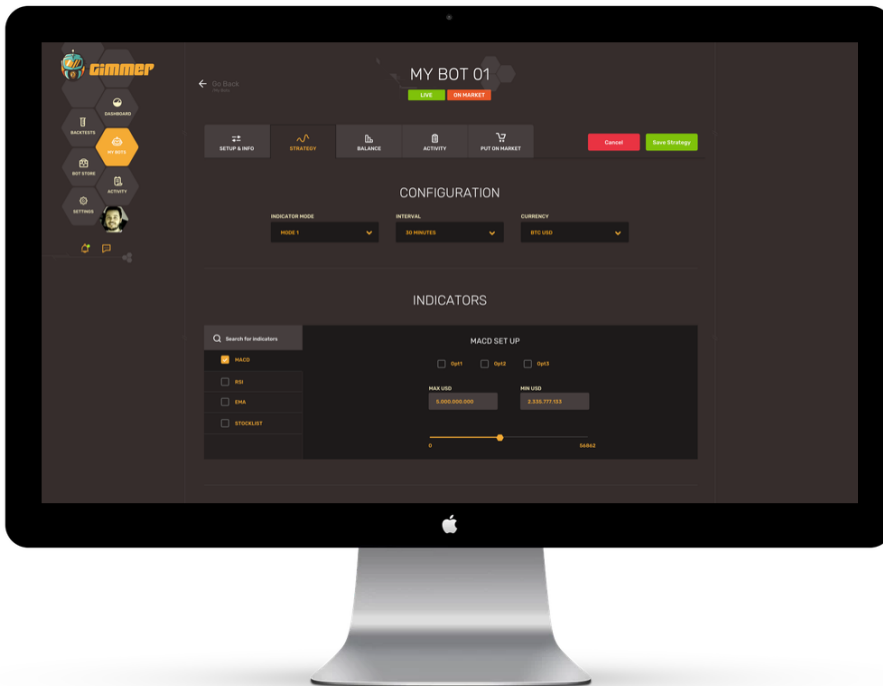
As user data is not installed in the cloud, it is not exposed. DAAP is a very secure platform, however, it is advisable that users have a good antivirus installed on their machines.

Gimmer connects to your chosen cryptocurrency exchange wallet meaning your cryptocurrency never leaves the exchange. Gimmer never directly holds your cryptocurrencies.



## Gimmer's beta success

In early 2017 we released a public beta version of Gimmer, this was a centralized application that was used mainly to validate the trading bots core functionality. The beta was made available for a period of 4 months. We ran a small, but effective Google AdWords campaign with a limited budget of \$380, on average we gained 4 new users per day and in total we signed up over 800 active users.



Bot strategies created  
During the beta test, there were 7,170 active crypto-trading bot strategies.

ACTIVE  
STRATEGIES  
7,170

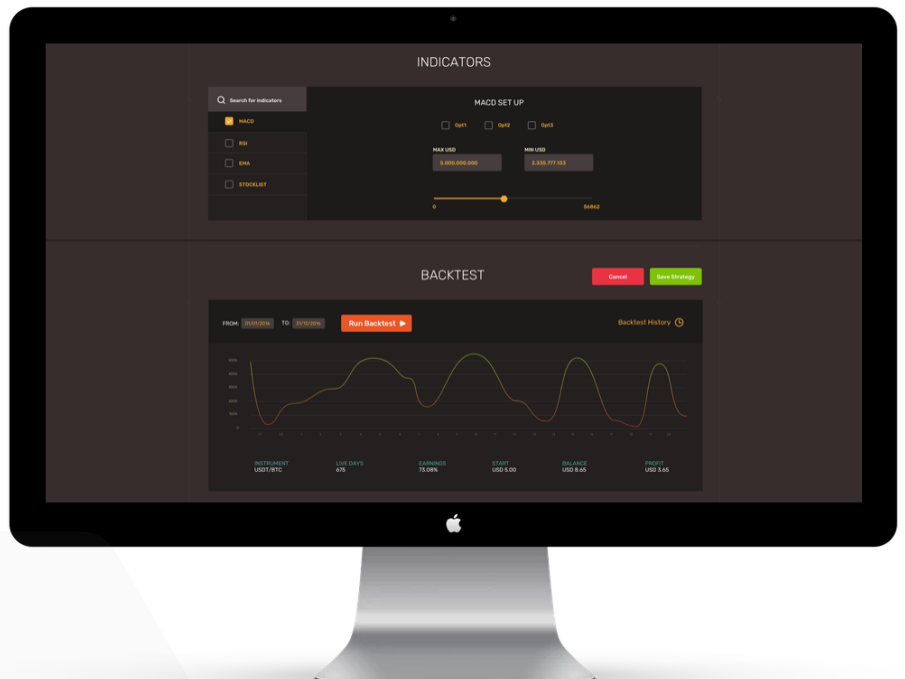
### Backtests

The beta users completed 12,893 backtests.

### Profit generated

The most profitable bot in the period was +87% return over and above the coins organic growth.

MOST  
PROFIT  
+87%



## Route to market

As our customer base is global, we will focus our marketing efforts on digital marketing channels. These offer a more targeted and measurable approach, and are more cost effective than localised, above the line advertising methods.

### Social media advertising

We will target customers using professionally created social media advertising, such as Facebook and Instagram, and other relevant crypto-channels.

### Social media sharing

We will utilise our customers' social networks to drive new customers to Gimmer by encouraging our customer to share their Gimmer experiences at various points in their daily journeys. Customer may receive a reward or benefit, like extra tokens, by spreading the word about us.

### Invite friend incentive

We will offer incentives to customers for inviting their friends to use Gimmer. For every new friend that joins Gimmer, both parties will receive free tokens to use within the Gimmer ecosystem.

### Competitions

We have plans to run regular competitions that will drive excitement and awareness around the Gimmer brand and ultimately help grow our customer base. Competitions will be relevant to the Gimmer product and platform.

### PR

Our extended team includes experienced PR agencies who will focus on telling the Gimmer story and promoting the Gimmer proposition across various Crypto and trading online magazines, blogs and news sites.

### Email Marketing

We have a growing database for email marketing and an already established regular emailing strategy to keep customers and potential customers up to date with all things Gimmer and Cryptocurrency. All our newsletters and email updates will be professionally written.

### Strategic partnerships

We are already building strategic partnerships with other cryptocurrency platforms, exchanges and wallets who share the same customer base but offer a complimentary service to Gimmer's.

# Token structure

What Gimmer Tokens (GMR) are NOT:

Gimmer Tokens are not offered as a security. Gimmer Tokens do not pay any dividends, commissions, shares or provide equity based on their acquisition.

What are Gimmer Tokens (GMR):

- GMR Tokens are an Ethereum based ERC20 cryptocurrency
- GMR Tokens only have value in the Gimmer ecosystem
- Available to hold in your compatible ERC20 wallet
- Exchangeable on cryptocurrency exchanges
- GMR Tokens have 18 decimal places

MAXIMUM TOKEN SUPPLY: 21,392,814 GMR

CIRCULATION SUPPLY: 14,261,876 GMR

BOUNTIES, ADVISERS, RESERVES & TEAM: 7,130,938 GMR

The amount of GMR created for bounties, advisers, reserves and team will be equivalent to 33.3333% of the amount of GMR tokens issued and will be distributed following the model bellow:

- Distributed for Bounties: 4% of total tokens issued.
- Distributed in Vesting: Advisers & team 6% of total tokens issued
  - 45% Gimmer's Advisers
  - 55% Core Team
- Business Reserves in Vesting: 23% of total tokens issued



Wallets we recommend

As the Gimmer Token (GMR) is an ERC20 Ethereum based coin, you will need a compatible wallet.

Due to its ease of use and simplicity to set up, we recommend:



MetaMask

Download at: <https://metamask.io/>

Other Ethereum based compatible wallets:



My Ether Wallet  
[www.myetherwallet.com](http://www.myetherwallet.com)



Parity  
[parity.io](http://parity.io)



Gnosis  
[wallet.gnosis.pm](http://wallet.gnosis.pm)



Im Wallet  
[token.im/](http://token.im/)

# Gimmer road map

We've come along way in a short amount of time, we've accomplished some big milestones in our product development, but as our road map shows there are many more exciting things planned. We will continue to focus on listening to users to better understand their changing needs and use this insight to create new features.

The milestones we've already passed:

- |                |   |                                                                                                                                                                                                                                               |
|----------------|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| JANUARY 2017   | ✓ | <b>BOT SETUP</b><br>Create your trading bot strategy with Ticks, Indicators and Safeties.                                                                                                                                                     |
| JANUARY 2017   | ✓ | <b>BACKTESTING</b><br>Perform backtests, to preview bot performance based on historical data.                                                                                                                                                 |
| FEBRUARY 2017  | ✓ | <b>AUTOMATED CRYPTO-TRADING</b><br>Our bots trading the top currencies in the biggest exchange markets.                                                                                                                                       |
| FEBRUARY 2017  | ✓ | <b>MARGIN TRADING</b><br>Added the ability to include margin trading in bot strategies.                                                                                                                                                       |
| FEBRUARY 2017  | ✓ | <b>GIMMER PUBLIC BETA</b><br>We released a MVP version of Gimmer, as a centralized app, to validate core bot functionality. Over 800 users signed up, using 7,170 active bot strategies, 12,893 backtests and most profitable return was +87% |
| MARCH 2017     | ✓ | <b>BOT STORE</b><br>A marketplace for users rent their trading bots strategies to other users.                                                                                                                                                |
| MAY 2017       | ✓ | <b>GIMMER WIKI</b><br>A collaborative, community created database of crypto-information to help other users navigate the world of cryptocurrencies.                                                                                           |
| JUNE 2017      | ✓ | <b>REFER A FRIEND</b><br>A system to allow users to invite friends and earn rewards for each friend that uses Gimmer's bots.                                                                                                                  |
| JULY 2017      | ✓ | <b>GIMMER FORUM</b><br>A platform for our community to share and discuss information on cryptocurrencies. Complete with users levels such as members, moderators and admins.                                                                  |
| SEPTEMBER 2017 | ✓ | <b>WHITEPAPER V1</b><br>Our whitepaper was created and made available to investors.                                                                                                                                                           |



OCTOBER 2017



TOKEN.GIMMER.NET

Website for token sale was launched.

### Our Future milestones

With help from our supporters, contributors and investors these are the milestones we are looking to achieve and when:

Q2 2018



SIMULATOR

Real time testing for trading bot strategies using real market data, but without the need to use real cryptocurrency.

Q2 2018



LAUNCH GIMMER DAPP

Decentralize Gimmer and release as DAPP so that it is cheaper and faster to use, and gives users the ability to run more bots at the same.

Q3 2018



REALTIME 24/7 VIRTUAL MACHINE

Cutting off high costs with energy bills but allowing your strategies to keep running non-stop

Q3 2018



AUTOMATED LENDING BOTS

Create a bot to monitor the margin lending market and offer loans on the currencies with the best returns.

Q4 2018



AUTOMATED ARBITRAGE BOTS

Connect to multiple exchange accounts and use Gimmer bots to analyse which exchange will give the best rate for selling the asset, then automatically reallocating accordingly to get the best rate.

Q1 2019



CODE EDITOR

Experienced traders or coders (typescript) will be able to create they're own indicators and safeties, test them and once it's done, publish on the market place.

Q1 2019



MOBILE APP – PHASE 1

Simple app with push notifications to keep users up to date with their performance at all times.

Q2 2019



DECENTRALIZED MARKETPLACE

Rent your strategies, indicators and signals, your rented products will have they're settings hidden and protected.

Q2 2019



8 NEW EXCHANGES

To have Gimmer functional with 8 new exchanges by this time.

Q3 2019



#### COPY CRYPTO-TRADER

Enable users to copy other traders entire actions giving them the same potential for profit and loss.

Q4 2019



#### SCALPER BOT

This bot aims to take small and regular profits from lower value trades.

Q4 2019



#### 8 NEW EXCHANGES

To have Gimmer functional with 8 new exchanges by this time.

Q1 2020



#### AI BOT

AI bots will have a diverse range of intelligent features such as hybrid indicators and self testing strategies to find the most profitable ones.

Q2 2020



#### RISK ASSESSMENT

Create your own risk profile so suitable strategies can be matched and suggested.

Q3 2020



#### PORTFOLIO STRATEGIES

Combine multiple trading bot strategies into a single portfolio strategy. You can make a portfolio strategy public or make it available to rent to other users through the bot store.

Q4 2020



#### 8 NEW EXCHANGES

To have Gimmer functional with 8 new exchanges by this time.

Q2 2021



#### AI BOT CREATOR

This AI bot that will create and test different strategies and will recommend – based on your risk profile – the best most profitable trading bot strategy for you.

# The Gimmer Team



Pêrsio Flexa - CTO & Co-Founder

Pêrsio is a Blockchain and full-stack developer with more than 16 years of experience in the field. As an experienced developer and amateur trader he has been creating successful trading bot strategies for over 2 years. He is focused on creating intelligent solutions using Blockchain technology. His everyday goal is to develop strategic and innovative solutions for the digital landscape and by that, impact people's lives positively. He's a Co-Founder on Gimmer and intends it to be the world's largest platform for crypto-trading. Writing smart contracts in Solidity and develop solutions using NodeJS, JavaScript/TypeScript, Angular, MongoDB, C#, Python and many other programming languages and frameworks.



William Xavier - Full Stack Developer

William has 11 years of experience on development for web technologies. He also is a blockchain enthusiast and wants to bring the way people trade cryptocurrencies to next level. He works full time on Gimmer and he is excited to be part of the building of the smartest automated trading solution in cryptocurrencies. William is also involved with other blockchain related fintech startups.



Lucas Assis - Full Stack Developer

Lucas is a full stack developer with 7 years of experience working in the area. Always aiming to work at the bleeding edge of technology, his goal is making Gimmer the number one stop for traders. He believes that blockchain technology is a game changer and all business that want to keep evolving will have to rely at some degree on transparent and trustworthy technologies like blockchain.



Rafael Alves- Full Stack Developer

Full Stack developer for 9 years, founder at Inapp Soluções Digitais, company focused on the development of apps and web systems. Graduated in System of Internet in 2009, USCS, worked with Advergames for events, bringing together the digital and analogical worlds. Today, his products are being used for companies like Hypermarcas, Sanofi, Submarino, Honda, etc, were present in national and international scenarios. Your enthusiasm in the crypto world born in 2015 acting as a trader since then on crypto and small indices. At Gimmer, his function is to work hard at developing and improving the platform, helping to facilitate the use and creation of bots.



**Márcio Ribeiro - Full Stack Developer & CEO**

Full Stack developer with 17 years of development experience in hardware, server, web, desktop and mobile technologies. As CEO, his focus is on building the necessary operational infrastructure to expand and solidify the company, supporting the development team in their integration decisions and implementation of this new financial market. Specialized in the development, integration and architecture of software, modelling and planning of data warehouses, business intelligence and databases, specification and development of hardware for automation. Been acting since 2000 with innovative technologies, developing products, hardware and applications for dozens of companies. Among them are FremantleMedia acting on many Brazilian TV stations, FDTE participating in interoperability projects for states and municipalities, integration of energy distribution systems, startups and technology companies creating integrated solutions with legacy systems and development of new solutions. He currently provides research and development management services for FDTE by developing management technologies and SMART GRID in the NAPREI (Intelligent Grid Support and Research Nucleus)



**Claudio Lima, Ph.D. - Blockchain, Machine Learning/AI**

Dr. Claudio Lima is an industry thought leader and entrepreneur in Advanced Digital Transformation. He's the founder of the Blockchain Engineering Council - BEC, promoting the industry advances and intersection of Internet of Things-IoT, Blockchain and Machine Learning/AI. He is leading advanced research and has created the industry vision and project initiatives to develop smart contract-driven autonomous bot machines (auto-bots), using AI and edge-IOT computing. He's passionate for Blockchain Distributed Ledger and Crypto-Current technologies. Previously, Dr. Lima served as Global Smart Grid CTO of Huawei Technologies in Europe-Asia-Pacific and as Distinguished Member of Technical Staff (DMTS)/Sr. Research Scientist at Sprint Advanced Technology Labs (Sprint ATL), in Silicon Valley-CA. He has set up and led global advanced research and engineering projects with collaboration in a wide variety of industries. He also served as Vice Chair of the IEEE 2030 Smart Grid Standards, where he made significant contributions to the development of global Smart Grid. He has more than 100+ conference keynote speaker presentations and scientific research that has been published in leading peer-reviewed journals, including 12 USPTO patent awards. He received his Ph.D. in Electronic Engineering in 1995 at University of Kent (England). Dr. Lima is currently Co-Chair of the IIC - Industrial Internet Consortium, Energy, promoting Industrial Internet of Things (IIoT), Machine Learning/AI and Industrial Blockchain collaboration with industry partners, driving the Digital Transformation. He is also a regular speaker in IoT/Blockchain/AI conferences.



**Joseph Colón - Marketing Director**

Joseph has a long background working with marketing and has spent the majority of his career in the action sports industry. Always having a strong interest for disruptive technologies, he eventually began getting involved with cryptocurrency and decided to focus his attention on the blockchain industry. He has a strong belief that cryptocurrency is changing the world for the better and wants to help bring people into the fold. By making the complexity of crypto and crypto trading less complex, he believes this will pave the way for mass adoption and create a global acceptance for cryptocurrencies and blockchain technology.



**Rok Gorjan. - Bounty & Community Manager**

I first discovered cryptocurrencies in 2014 and have been involved with them in one way or another since. I have encouraged hundreds of individuals to get involved with cryptocurrencies and assisted them with getting their hands on their first ETH. I did all of this while in my role and working in production over the years. Blockchain industry started gaining significant traction last year and I realized how many people lack the knowledge of the industry itself and I was working as a bridge between the technology and community. That's when I started working with blockchain projects as a community manager, bridging the information gap.



**Beatriz Marques - Community Manager**

Bia has been working in the Social Communication area for almost 20 years. Her Growth Hacking skills helped several companies around the world including an Australian organisation called ANTaR Qld where she created a new website, changed the perspective of the visitors and and tripled the online visibility of the organisation. Arduino is her passion, she developed The Seguran System which is a mobile app linked to Arduino for home automation that provides more security and comfort to people with reduced mobility. She's an IT enthusiast and her mission is to bring more women to revolutionise the cryptotrading world.



#### Benjamin Vitáris - Journalist

Benjamin is a freelance journalist. With nearly three years of experience, he writes the latest news and trends of cryptocurrencies, blockchain technology, and fintech. His articles are published at prominent news sites, including Bitcoin Magazine, ETHNews, CryptoCoinsNews, and DeepDotWeb. Majored in Marketing Management, he is studying Commerce and Marketing at the Budapest Business School. Benjamin believes the world entered into a new era with the appearance of cryptocurrencies and blockchain tech, and he thinks the financial system should be completely decentralized to function decently.'



#### Sander Klaver - Community Manager

I'm a 31 year old blockchain enthusiast living in Amsterdam, the Netherlands. Since about a year ago I discovered the world of cryptocurrencies. From this moment on I tried to gain as much knowledge about it as possible. Especially the volatility excites me, but that's just because it's still in the beginning stages. I believe this could eventually overtake the financial system as we know it. I was a Dutch translator for several ICO's and since the start of 2018 I'm a Community Manager at Gimmer. To be fair, I'm not the world's best trader, so that's why I took an interest in Gimmer and it's platform and never left this amazing project.



## The Gimmer Advisors



Rodrigo Quinalha - Head of Strategy at KICK Ventures  
Currently, Rodrigo Quinalha is the Head of Strategy at KICK Ventures, one of the biggest and most qualified venture capital builders for startups in Latin America, which currently holds a winner portfolio of more than 74 startups. Quinalha is one of the most prestiged angel-investors and startup advisors, recognized in all of Latin America's market. He was elected Top 10 Brazil's Investor-Angel by the Brazilian Association of Startups in 2017



Raphael Mielle - Head of investment at KICK Ventures  
Computer engineering from Poli-USP, and Executive MBA from FDC. Specialization in startup funding by the University of Maryland. Developed new methodologies for the valuing of companies during their early stage, with a portfolio composed of more than 74 startups invested and launched. Mentor in several startup development programs such as Inovativa Brasil, Speed Mentoring Sebrae, Protohack Brasil and others.



Evandro Camilo - Lawyer at CY²LAW  
Evandro Camilo leads CY²Law & Compliance's fintech/regtech/insurtech practices, and is a specialist in the law of blockchain technology. AML, KYC, OFAC: Evandro is well versed in the AML regulations (Latin American, UE and US) application to a variety of Fintech/Regtech/Insurtech business models, including Know Your Customer and Customer Acceptance Policy. He also advises financial institutions and virtual exchange services providers on compliance with the Office of Foreign Assets Control ("OFAC") regulations that prohibit doing business with certain targets of economic sanctions. Securities and Derivatives Product Structuring, Crowdfunding: Evandro has advised startups on the use of decentralized ledgers, including blockchains, to raise funds and clear and settle transactions in securities and derivatives. He has counseled clients on how to comply with the securities and derivatives laws and also how to avoid them altogether.



Yulgan Lira - Lawyer at CY²LAW  
Lawyer at CY²LAW, expertise in International Law, Globalizing Disruptive Startups, ICOs, Criminal Compliance AML and Fintech. Master of Laws from Federal University of Paraíba. Member of Association of Certified Anti-Money Laundering Specialists (ACAMS) and of International Law Association (ILA-Brasil). Researcher at Universidade de São Paulo (USP), Pontifícia Universidade Católica de São Paulo (PUC-SP), Universidade Federal de Pernambuco (UFPE) e Universidade Federal da Paraíba (UFPB).



**Luiz Gustavo - CEO at CryptoTrade.AI**  
Graduated in Systems Analysis 2001 at São Paulo University, MBA at Ibmecc 2005, Certificate Financial Management at Insper 2011, Msc in Digital Currencies the University of Nicosia 2017 and Certificate in Data Scientist at the Massachusetts Institute of Technology (MIT) in 2018. Since 2000 has been working in the systems area integrating business and leading high performance teams in strategic projects of big companies such as Banco Votorantim, Santander and Unilever. In recent years has been fully dedicated to innovative technologies such as artificial intelligence, digital transformation and blockchain, fostering projects in working groups such as Febraban and other private initiatives (Startups). Currently is board member of Kick Ventures, a venture capital firm specialized in startups and is CEO of CryptoTrade.AI, a trading platform for crypto-assets based on artificial intelligence and machine learning.



**Jitendra Chittoda - Smart Contract Security Adviser**  
Jitendra is the Smart Contract adviser at Gimmer. He has a passion for Blockchain, Smart Contracts developments. He is having 11 years of diverse experience in the software development. He is the Founder and Leader of New Delhi & NCR Java User Group(JUG). He is also a regular speaker in local meetups, conferences & Hackathons. He has been hacking and developing the Smart Contracts and Distributed Apps since more than a year. Jitendra is an experienced Blockchain & Java Engineer, Hacker and Speaker who has been developing Java server side application since more than a decade with multiple domains FinTech, Contact Center, Instant Messengers. He is an expert in Smart Contract development and Security.



**Alexander Kravets**  
**Advanced Trading Platform Technologies**  
Alexander Kravets is the founder of XTRADE.IO, a blockchain-based cryptocurrency trading technology company which unifies fragmented cryptocurrency liquidity via a normalized FIX API, the XTRADE PRO trading platform, and aggregated liquidity pools across exchanges. He is an advisor to several curated blockchain projects. Alexander has a strong background in high frequency and proprietary trading for over 12 years. After starting a career as a successful proprietary equity trader shortly after 9/11, he subsequently acted as a Managing Director at a self-clearing broker/dealer on Wall St that provided direct market access (DMA), advanced trading software, and co-location services while handling 4% of daily NASDAQ trading volume. Successfully launched Sogotrade, a retail investing platform for over 100,000 clients. Highly experienced in entrepreneurship, trading platforms, equity market structure, market data networks, algorithmic trading, execution systems, brokerage back office systems, trade support, operations, sales, AI, and visual analytics. Alexander has testified as an expert witness in equity markets and account structure on behalf of the SEC and has held Series 7, 55, 63, and 24 securities licenses with FINRA.





Andrei Popescu - Trader, Investor and Co-founder of COSS.IO Vision-driven entrepreneur with career-long record of business growth and innovation. Andrei helped in building great companies in Singapore, Austria, Italy and Romania with extraordinary people, while seeking continuous intellectual stimulation through a broad set of experiences in dynamic, challenging, and high-intensity environments. He has been engaged on helping organizations that evolve in challenging markets to break down the barriers that prevent them from reaching their potential, which operate in Scandinavia, Eastern Europe, China and Asia-Pacific. Andrei is an active participant in the sphere of the crypto assets class and the Blockchain/DLT community in Southeast Asia, Europe and the USA, who attends meetups regularly, speaks at the conferences and advises on Blockchain/FinTech Projects. As an alternative asset class management, Andrei is bridging cryptos, with traditional world's best corporate and institutional investors, where crypto assets are still in an early, immature, evolving stage of their existence. His focus and interest are on Strategic Investments in Disruptive Technologies and Innovations, FinTech, Blockchain, DLT, Crypto Assets Class and AI.